

4+

38M+

E2E

Meta / Google / Naver / TikTok | GA4 / GTM / UTM | CPA / CVR / ROAS

2025 - 2026

SA / DA / SNS

GA4 / GTM

CPA / CVR

AM

CREATIVE

REPORTING

Meta / Google / Naver / TikTok | Monthly media spend: KRW 38M+

Marketing Lead Funnel Dashboard

Meta Creative Intelligence

Performance Funnel Analysis

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ADS

Meta / Google / Naver SA / TikTok

MEASUREMENT

GA4 / GTM / UTM / Clarity / Airbridge

REPORTING

Looker Studio / Sheets / Excel

DATA & DESIGN

SQL / Python / Figma / Photoshop

01

02

03

04